

## Message Text

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PAGE 01 JIDDA 07983 121504Z  
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 103328 /44

R 121301Z DEC 76  
FM AMEMBASSY JIDDA  
TO USDOC WASHDC  
INFO USDA WASHDC  
SECSTATE WASHDC 6569

UNCLAS JIDDA 7983

E.O. 11652: N/A  
TAGS: BTIO, SA  
SUBJ: JOINT VENTURE OPPORTUNITY: WHEAT FARMING (ORIENT HOUSE  
FOR AGENCIES AND COMMERCE, PO BOX 5973, JIDDA)

1. FIRM, WHICH IS CURRENTLY IN FREIGHT TRANSPORT BUSINESS, PLANS TO BRANCH OUT IN SEVERAL DIRECTIONS, ONE OF WHICH IS DEVELOPING A WHEAT RAISING PROJECT IN ONE OF FOUR AREAS BEING PROMOTED BY SAUDI GOVERNMENT FOR MODERN AGRICULTURAL FARMS: HAIL (A NORTH-CENTRAL OASIS AREA), HOFUF AND QASSIM IN EASTERN PROVINCE, AND TARABA, ABOUT 100 KM. SOUTH OF TAIF. COMPANY WISHES TO TAKE ADVANTAGE OF GOVERNMENT ENCOURAGEMENTS OF LOCAL AGRICULTURE THROUGH PROVISION OF LOW-INTEREST LOANS FOR IMPORTED MACHINERY, SEEDS AND FERTILIZERS.

2. PROJECT WILL REQUIRE CONVERSION OF UNUSED TO PRODUCTIVE LAND, INCLUDING NECESSARY IRRIGATION FACILITIES. FIRM SEEKS AMERICAN JOINT VENTURE PARTNER WHO CAN PROVIDE TECHNICAL EXPERTISE; IN EFFECT, THE INTERESTED US COMPANY WILL HAVE TO DEFINE WHAT CAN BE DONE AND THEN DO IT ON PROJECT MANAGEMENT BASIS FOR INEXPERIENCED SAUDI FIRM. THIS WILL EVENTUALLY REQUIRE VISIT TO PROPOSED SITES.

3. CONTACT MR MOHAMED AL-BAKRY, ORIENT HOUSE FOR AGENCIES & COMMERCE, PO BOX 5973, JIDDA; CABLE: KENDAL GREEN, TELEX: 40126 SJ; TELEPHONE: 54858, EXT 59.  
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PORTER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a

**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 12 DEC 1976

**Decaption Date:** 01 JAN 1960  
**Decaption Note:**

**Disposition Action:** n/a  
**Disposition Approved on Date:**

**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**

**Disposition Date:** 01 JAN 1960  
**Disposition Event:**

**Disposition History:** n/a  
**Disposition Reason:**

**Disposition Remarks:**  
**Document Number:** 1976JIDDA07983  
**Document Source:** CORE  
**Document Unique ID:** 00

**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A

**Film Number:** D760458-0669  
**From:** JIDDA  
**Handling Restrictions:** n/a

**Image Path:**

**ISecure:** 1

**Legacy Key:** link1976/newtext/t19761250/aaaabqqk.tel  
**Line Count:** 61

**Locator:** TEXT ON-LINE, ON MICROFILM

**Office:** ACTION NEA

**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a

**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a

**Page Count:** 2

**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a

**Previous Handling Restrictions:** n/a

**Reference:** n/a

**Review Action:** RELEASED, APPROVED

**Review Authority:** schwenja

**Review Comment:** n/a

**Review Content Flags:**

**Review Date:** 09 JUN 2004

**Review Event:**

**Review Exemptions:** n/a

**Review History:** RELEASED <09 JUN 2004 by hattaycs>; APPROVED <16 AUG 2004 by schwenja>

**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**

**Review Referrals:** n/a

**Review Release Date:** n/a

**Review Release Event:** n/a

**Review Transfer Date:**

**Review Withdrawn Fields:** n/a

**Secure:** OPEN

**Status:** NATIVE

**Subject:** JOINT VENTURE OPPORTUNITY: WHEAT FARMING (ORIENT HOUSE FOR AGENCIES AND COMMERCE, PO BOX 5973, JIDDA)

**TAGS:** BTIO, SA

**To:** COM

**Type:** TE

**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006